



**PARASOL**  
VIDEO

Announcing  
**Content<sup>+</sup>**



---

# Content Generation, Made Easy

Introducing our new, virtual production service that combines our industry-leading production process with your increasing need for content generation.

Transforming **every video you create** into a multi-channel powerhouse capable of producing blogs, SEO, accessibility, podcasts, and more!

Online video no longer needs to be one dimensional.

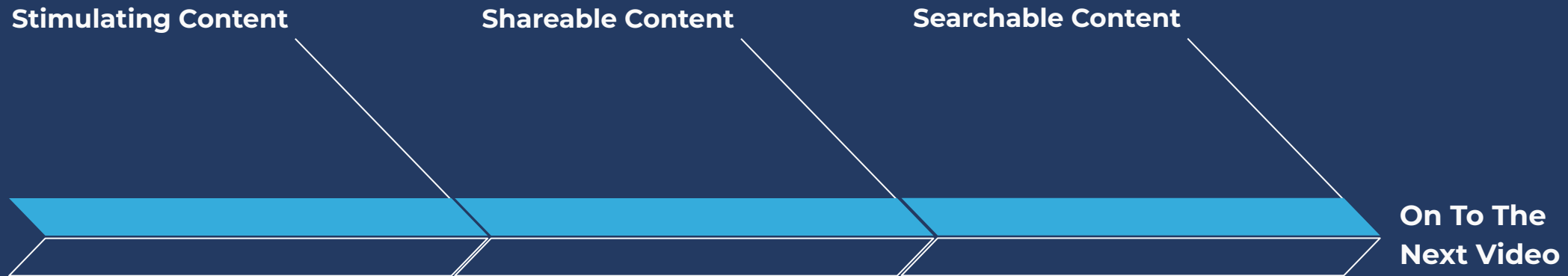
---

# Choose From Our Full Service or Post Production Options

---

# Create Purposeful Content

*One video can produce a massive amount of incredible material*



## Knowledge Driven

- Powerful presentations
- Thought-provoking conversations
- Industry leading exchanges
- Product launching demonstrations
- Panel-driven discussions
- High-profile interviews

## Social Focused

- Cutdown videos
- Caption-lead content
- Soundbites and snippets
- Multi-language translation
- Provoke community discussion
- Drive audience to online content

## SEO Ready

- Blog content ready
- FAQ generation
- Searchable transcript
- 100+ language variations
- Valuable data capture
- Increase web traffic

# Full Service

*Let us take care of everything for you*

1

## Full-Length Video

Record a presentation, interview, panel discussion. Whatever it takes to move the needle in your industry.

2

## Full Video Transcript

Your full video is transcribed to produce a searchable, blog ready text document.

3

## x3 Social Media Videos

Important soundbites are identified and videos, edited for social media, are created.

4

## Reusable Branded Graphics Pack

The impactful graphics used in your video are kept on our server for your future use.

5

## Fast Delivery Content

Our team works quickly. As each element of content is ready, we will deliver it to you for release.

6

## Burnt-In AI Captioning

Captions are burnt into the video making it accessible to a wider audience.

7

## Easy 24-Hour Online Booking System

Schedule your session with our global team at a time that is convenient for you and your contributors.

8

## Podcast-Ready File Export\*

Turn your video into ear candy! Create a podcast formatted audio file to stream to the masses.

9

## Localization Capabilities\*

Reach more people by translating your video into over 100 languages using subtitle captions.

10

## Language Dubbing (Coming Soon)\*

Take content localization to the next level with language dubbing, just like the movies.

# Post Production Only

*Already have a video? Let us give it new life*

1

## Full Video Transcript

Your full video is transcribed to produce a searchable, blog ready text document.

2

## x3 Social Media Videos

Important soundbites are identified and videos, edited for social media, are created.

3

## Reusable Branded Graphics Pack

The impactful graphics used in your video are kept on our server for your future use.

4

## Burnt-In AI Captioning

Captions are burnt into the video making it accessible to a wider audience.

5

## Fast Delivery Content

Our team works quickly. As each element of content is ready, we will deliver it to you for release.

6

## Video Editing Services\*

If you need a recording turned into a fully usable video, we have the team that will deliver.

7

## Podcast-Ready File Export\*

Turn your video into ear candy! Create a podcast formatted audio file to stream to the masses.

8

## Localization Capabilities\*

Reach more people by translating your video into over 100 languages using subtitle captions.

9

## Language Dubbing (Coming Soon)\*

Take content localization to the next level with language dubbing, just like the movies.



# Get More From Your Content!



**PARASOL**  
VIDEO

**Contact Us**

[sales@parasolvideo.com](mailto:sales@parasolvideo.com)

[www.parasolvideo.com](http://www.parasolvideo.com)